



## Georgia Preparedness Statistics

### Preparedness for Large-Scale Emergencies

- More than three-fourths (81%) of Georgians report that they are at least somewhat prepared for a large-scale disaster or emergency.
- More than one third (37%) of survey participants report they have personally experienced a large-scale disaster. Of those, 78% said they were then motivated to prepare for emergencies.
- The percentage of residents who experienced an emergency in the past year increased by 50%, from 8% to 12%.
- Georgians who are aware of the *Ready Georgia* campaign are more likely to be prepared (49%) than those who are not aware of the campaign (24%).
- Most respondents say they have at least some emergency supplies on hand.
  - 86% have a flashlight and extra batteries
  - 85% have a manual can opener
  - 75% have a first aid kit
- Unfortunately, many people have not performed crucial activities that will help them be prepared.
  - 75% have not purchased a NOAA Weather Radio
  - 47% have not made a list of important contact phone numbers and given it to friends or family members
  - 45% have not taken first-aid or CPR classes

### Emergency Preparedness Awareness and Attitudes

- Twenty-eight percent of the state's population is aware of *Ready Georgia* – a 180% increase since 2009.
- Georgians who are aware of the *Ready Georgia* website are more likely to:
  - Have personally experienced a large-scale emergency (56% vs. 30%), especially in the past year (22% vs. 8%) and to have taken steps to become prepared (47% vs. 14%)
- Once a definition of preparedness was provided, there was a slight increase in both those who felt prepared (28%) and those who felt they were not prepared (21%)
- Usage of the *Ready Georgia* app increased to 9%; awareness of the app also saw a significant increase from last year to 14%

\* All facts and figures were compiled from a June 2017 statewide survey conducted on behalf of the Georgia Emergency Management Agency/Homeland Security (GEMA/HS). The *Ready Georgia* campaign launched January 2008.