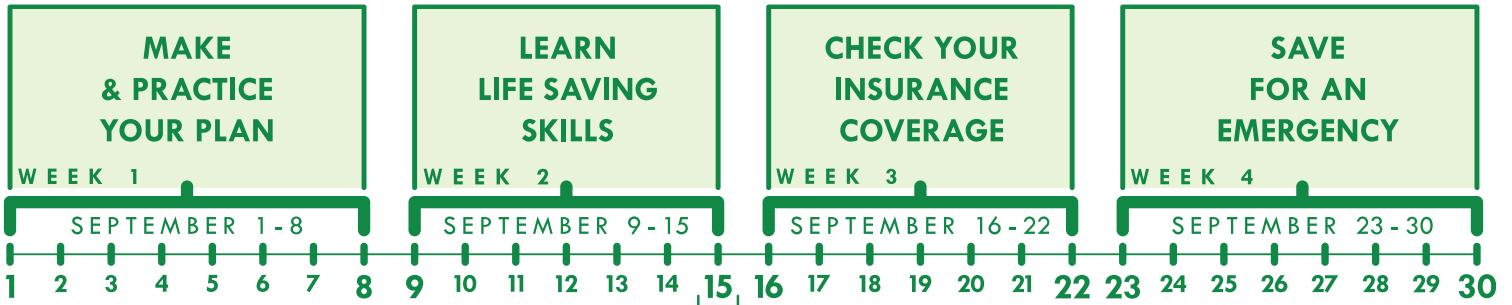


NATIONAL PREPAREDNESS MONTH

SEPTEMBER 2018

WEEKLY THEMES THIS YEAR



NATIONAL DAY OF ACTION
SEPTEMBER 15TH

VISIT [HTTPS://COMMUNITY.FEMA.GOV](https://community.fema.gov) TO GET CONNECTED TO FEMA'S PREPAREDNESS COMMUNITY

SHARE YOUR PREPAREDNESS USING THE HASHTAGS:

#PREPARENOW

#NATLPREP

#FLOODSMART

TIPS & IDEAS TO PROMOTE PREPAREDNESS



USING THE FEMA PREPAREDNESS LOGO

(AVAILABLE IN SPANISH)



ATTACH & SHARE PREPAREDNESS MESSAGES



PRINT & SHARE PREPAREDNESS PUBLICATIONS

(AVAILABLE IN MULTIPLE LANGUAGES)



SHARE PREPAREDNESS PSAs & VIDEOS



DOWNLOADING THE FEMA APP

(AVAILABLE IN SPANISH)

SHARE PREPAREDNESS ACROSS SOCIAL MEDIA

INCLUDE EMERGENCY PREPAREDNESS IN YOUR SOCIAL MEDIA POSTS WITH MESSAGES LIKE THESE:

WEEK 1

Disasters don't plan ahead.
You can.
Make an emergency plan today and practice it:
www.ready.gov/plan
#PrepareNow
#NatlPrep

WEEK 2

Do you know what to do when an emergency happens? Learn actions to save a life
#UntilHelpArrives:
<https://community.fema.gov/until-help-arrives>
#PrepareNow

WEEK 3

Floods are the most common and costly natural disaster in the U.S.
Are you protected?
Check your insurance policy today
#NatlPrep
#FloodSmart

WEEK 4

What important documents should you have for an emergency?
The Emergency Financial First Aid Kit explains them all:
<https://go.usa.gov/xNh>
p6
#PrepareNow

DISCOVER ADDITIONAL SPECIFIC PREPAREDNESS WEB RESOURCES AND SOCIAL MEDIA CONTENT FOR EACH WEEKLY THEME AT [HTTPS://WWW.READY.GOV/SEPTEMBER](https://www.ready.gov/SEPTEMBER)



www.ready.gov



www.gema.ga.gov