



For Immediate Release

Month ##, 20##

Contact: Name
Phone Number
Email Address

ORGANIZATION SUPPORTS READY GEORGIA INITIATIVE

Campaign educates and empowers Georgians to prepare for and respond to emergencies

(CITY, GA) **Organization** is supporting *Ready Georgia*, the Georgia Emergency Management and Homeland Security Agency (GEMA/HS) statewide emergency preparedness campaign, with **Event Name** on **Event Date**. *Ready Georgia* provides a local dimension to *Ready America*, a broader national campaign, and motivates Georgians to take action to prepare for a disaster.

In **Location**, **Organization** will utilize the *Ready Georgia* tools to encourage local citizens to prepare, plan and stay informed about emergency preparedness. *Ready Georgia* is also supported by the the Ad Council, The Home Depot and volunteer organizations that can engage the public and affect change.

“Preparedness is an important issue for all residents of **Location**,” said **Representative**. “**Organization** calls on residents of all ages to take responsibility for their own readiness and get prepared. Our organization will be here to provide information on a local level to achieve the state’s goal of having every citizen ready to maintain self-sufficiency for at least 72 hours following a disaster.”

Ready Georgia provides individuals, schools, enforcement officials, volunteer organizations, community groups and local governments with an interactive website (gema.georgia.gov/plan-prepare/ready-georgia) that includes a customizable checklist and plan, online community toolkit and advertising and public awareness media messaging to reach its audiences. Local organizations, like **Organization**, provide additional support throughout the state.

“Our organization will be supporting the *Ready Georgia* initiative by **include local activities**,” continued **Representative**. “We also invite individuals to log on to gema.georgia.gov/plan-prepare/ready-georgia for preparedness information and resources.”

[INSERT SPECIFIC EVENT/ACTIVITY DETAILS HERE]

As part of the Office of the Governor, GEMA/HS works with local, state and federal governments, in partnership with the private sector and faith-based community, to protect life and property against man-made and natural emergencies. In addition, GEMA/HS employees are on 24-hour call statewide to assist local authorities when disaster strikes. GEMA/HS’s Ready Georgia campaign helps Georgians prepare for disasters. Go to gema.georgia.gov for information on developing a custom emergency plan and Ready kit.

About Organization
[INSERT BOILERPLATE INFO HERE]

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