

## Ready Georgia Event Ideas

Spreading the word about preparedness is easy and enjoyable when you engage your audience through the *Ready Georgia* campaign. *Ready Georgia* is supported by the Georgia Emergency Management Agency/Homeland Security (GEMA/HS), Gov. Kemp, the Ad Council, The Home Depot and volunteer organizations throughout the state to reach Georgians and can help your community get ready.

Here are some ideas for how you can use *Ready Georgia* to make the message of "Be Informed, Make a Plan, Build a Kit" relevant to your community:

- Print the *Ready Georgia* display tools and attach to poster boards and display boards to use at health fairs, county fairs and other community events.
- Host a *Ready Georgia* preparedness fair. Invite local first responders and emergency personnel to set up booths with information and activities that engage the community and teach them how to get ready. Set up a display Ready kit and pass out Ready kit checklists.
- Offer to speak at local meetings about preparedness. Use the provided *Ready Georgia* PowerPoint presentation and bring along display boards and pamphlets you can print out or order from FEMA by calling 1-800-480-2520. Here are some ideas of who you might want to speak to:
  - Homeowners Associations
  - Local Companies
  - Women's and Men's Clubs
  - Parent Teacher Associations
  - Philanthropic/Service Organizations (Lions Club, Rotary, Junior League, etc.)
- Take a cue from Oconee County. Just look at what Debby Layman from the Oconee County EMA did for her local Touch-a-Truck event and County Health Fair:

