



### **READY GEORGIA PSAs**

#### **:15 PSA**

TORNADOES. FLOODS. PANDEMICS. A NATURAL OR MAN-MADE DISASTER **CAN** STRIKE YOU OR SOMEONE YOU LOVE. DON'T BE SCARED. BE PREPARED. IN JUST ONE HOUR, YOU CAN GET READY TO SURVIVE THE FIRST 72 HOURS FOLLOWING A DISASTER. FIND OUT WHAT YOU NEED TO GET READY. VISIT [READY.DOT.G-A.DOT.GOV](http://READY.DOT.G-A.DOT.GOV) TO LEARN MORE.

#### **:15 PSA**

IMAGINE 72 HOURS WITH NO FOOD, NO WATER, NO ELECTRICITY AND NO HELP. WHERE WOULD YOU TURN? WE CAN HELP. IN AS LITTLE AS ONE HOUR, YOU CAN CREATE A KIT OF EMERGENCY SUPPLIES AND A PLAN. THEN YOU'LL BE READY TO FACE THE AFTERMATH OF ANY LARGE-SCALE DISASTER. VISIT [READY.DOT.G-A.DOT.GOV](http://READY.DOT.G-A.DOT.GOV) TO LEARN MORE.

#### **:30 PSA**

IF YOU'VE WATCHED THE NEWS LATELY, YOU'VE SEEN HOW A NATURAL OR MAN-MADE DISASTER CAN STRIKE YOU OR SOMEONE YOU LOVE HERE. IN GEORGIA, RESEARCH

SHOWS NEARLY EIGHTY PERCENT OF RESIDENTS AREN'T FULLY PREPARED FOR A DISASTER. DON'T BE SCARED THE NEXT TIME THERE'S AN EMERGENCY: BE PREPARED. IN AS LITTLE AS AN HOUR, YOU CAN CREATE A COMMUNICATIONS PLAN FOR THE FAMILY AND PREPARE A READY KIT THAT INCLUDES ENOUGH FOOD AND WATER TO LAST FOR THREE DAYS. IT'S TIME TO GET READY, [YOUR COUNTY OR CITY]. VISIT READY DOT G-A DOT GOV TODAY TO LEARN MORE.

### **:30 PSA**

TORNADOES. FLOODS. PANDEMICS. A NATURAL OR MAN-MADE DISASTER **CAN** STRIKE YOU OR SOMEONE YOU LOVE. IN GEORGIA, ALMOST EIGHTY PERCENT OF RESIDENTS AREN'T FULLY PREPARED IF DISASTER STRIKES. DON'T BE SCARED. BE PREPARED. COMMIT JUST ONE HOUR, AND YOU CAN BE READY TO SURVIVE THE FIRST 72 HOURS FOLLOWING A DISASTER. [YOUR ORGANIZATION NAME] WANTS YOU TO BE READY FOR THOSE WORST CASES. THAT'S WHY WE ENCOURAGE YOU TO TURN TO THE READY GEORGIA CAMPAIGN TO FIND OUT WHAT YOU NEED TO PREPARE, PLAN AND STAY INFORMED, VISIT READY DOT G-A DOT GOV.

### **:60 PSA**

HELLO, [YOUR COUNTY OR CITY]. WE WOULD LIKE TO URGE YOU TO TAKE A FEW SIMPLE STEPS TO HELP ENSURE THE SAFETY OF YOURSELF AND YOUR LOVED ONES. IMAGINE 72 HOURS WITH NO FOOD, NO WATER, NO ELECTRICITY AND NO HELP. WHAT WOULD YOU DO? HAVE YOU PUT TOGETHER AN EMERGENCY PREPAREDNESS KIT? DO YOU HAVE A FAMILY COMMUNICATIONS PLAN? IF NOT, YOU'RE IN GOOD COMPANY. IN FACT,

RESEARCH SHOWS NEARLY EIGHTY PERCENT OF GEORGIANS AREN'T READY. IT'S IMPORTANT TO REMEMBER THAT HELP CAN'T ALWAYS GET TO YOU IN THE AFTERMATH OF AN EMERGENCY, SO YOU NEED TO BE PREPARED TO SURVIVE ON YOUR OWN FOR AT LEAST THREE DAYS. PUT TOGETHER A READY KIT WITH ENOUGH FOOD AND WATER TO LAST SEVENTY TWO HOURS AND IMPORTANT ITEMS LIKE A FLASHLIGHT, EXTRA MEDICINE AND A BATTERY-POWERED RADIO. SIT DOWN WITH YOUR FAMILY AND TALK ABOUT WHERE YOU WILL MEET AND HOW YOU WILL GET IN TOUCH IF A DISASTER STRIKES. FINALLY, STAY INFORMED ABOUT THE TYPES OF NATURAL AND MAN-MADE DISASTERS THAT COULD AFFECT YOU HERE IN **[YOUR COUNTY OR CITY]**. VISIT [READY DOT G- A DOT GOV](https://ready.ga.gov) FOR MORE INFORMATION.